



sasma®
SOUTH AUSTRALIAN
SPORTS MEDICINE
ASSOCIATION

SPONSORSHIP PROSPECTUS
SOUTH AUSTRALIAN SPORTS MEDICINE
ASSOCIATION

INVITATION

Since 1961 the South Australian Sports Medicine Association (SASMA) has been the leading organisation in the State dedicated to providing the sporting and recreation community with expert information, training and advice.

Planning for our 2019 events, including the FAST Conference and Sports Trainer of the Year Awards, is well underway and we extend a warm invitation for your organisation to join in partnership with SASMA. There are various levels of sponsorship as outlined on the following pages. We are committed to offering a good return for investment to our sponsors. If you would like to propose something else that you do not see included in the sponsorship proposal, please do not hesitate to contact us. We are open to suggestions!

Thank you for your consideration.

We look forward to your involvement.

Daniel Clark
Executive Officer
SASMA



Fun Facts



The SASMA
Facebook page
has over 2700
likes

ABOUT SASMA

SASMA is the peak multidisciplinary organisation of South Australian sports science and sport medicine professionals dedicated to enhancing the health and performance of the community through safe participation in sport and physical activity. A non-profit organisation, the organisation's focus is on education and industry representation.

SASMA key focuses include:

- Education on injury prevention and reduction of injury and illness
- Increasing health & safety in sport and recreation
- Maximising performance through education and updates on new techniques
- Promoting participation and enjoyment in physical activity

WHY BECOME INVOLVED

Becoming involved with SASMA events gives your organisation the opportunity to showcase your products, provide updates on the latest service and technology, network with participants and show your support for the sports and recreation industry in South Australia.

Your organisation will receive social media exposure via both the SASMA Facebook and Twitter pages. Gold Sponsors will receive a 'sponsored post' on Facebook with a reach of 28,000+ users with a genuine interest in sports, recreation and medicine.

We anticipate approximately 150 delegates to attend the 2019 FAST Conference.



Fun Facts



SASMA has
nearly 1000 twitter
followers

SPONSORSHIP OPPORTUNITY

GOLD SPONSORSHIP \$4,400

FAST CONFERENCE & SPORTS TRAINER OF THE YEAR AWARDS

- Double size Trade display in prominent location at the FAST Conference Industry Exhibition
- Complimentary Double Trade at the 2019 Members Conference. (to the value of \$1000)
- Registration for 4 company attendees to attend FAST 2019 plus 4 tickets to the Sports Trainer of the Year Awards night.
- Opportunity to provide a 5 minute address to the delegates/attendees of both the 2019 FAST & Awards night.
- Display of your company logo and recognition as a Gold Sponsor of FAST 2019 across the SASMA website (including hyperlinks to your website), audio visuals at all sessions, verbally at the conference and throughout printed materials
- Recognition as a Gold Sponsor of FAST 2019 via company logo displayed on AV screens in between sessions
- Acknowledgment as a Gold Sponsor in direct mail and emails relating to FAST 2019.
- Opportunity to display free standing signage in the main plenary at the venue for both the FAST 2019 and the Awards Night. Signage to be supplied by sponsor.
- Inclusion of three inserts of promotional literature in delegate satchels
- Opportunity to feature a 500 word article in the SASMA Sports Trainer quarterly e-newsletter as well as in the 'Latest News' section of the SASMA website (average reach 10,000 per month)
- Access to email addresses and contact details of all delegates (unless indicated otherwise at registration) for future marketing
- Inclusion in any media activities.
- Exclusive supplier of one product for FAST 2019.



SPONSORSHIP OPPORTUNITY

SILVER SPONSORSHIP \$1,100

FAST CONFERENCE

Fun Facts

SASMA has a
database of more than
400 sports clubs with
approx. 30,000



- Double size Trade display at the FAST Conference Industry Exhibition
- Registration for 2 company attendees to attend the FAST 2019
- Display of your company logo and recognition as a Silver Sponsor of FAST 2019 across the SASMA website (including hyperlinks to your website), audio visuals at all sessions, verbally at the Conference and throughout printed materials
- Recognition as a Silver Sponsor of FAST 2019 via company logo displayed on AV screens in between sessions
- Recognition as a Silver Sponsor of a workshop of your choice via company banner displayed in the workshop session and acknowledged verbally at the start and end of each workshop.
- Acknowledgment as a Silver Sponsor in direct mail and emails relating to FAST 2019.
- Inclusion of two inserts of promotional literature in delegate satchels.
- Opportunity to feature a 300 word article in the 'Latest News' section of the SASMA website (average reach 10,000 per month).
- 2 complimentary tickets for the Awards Night.



Fun Facts

Membership includes more than 1300 sports trainers and in excess of 400 professional members including GP's, physiotherapists, podiatrists, surgeons, musculoskeletal specialists

SPONSORSHIP OPPORTUNITY

BRONZE SPONSORSHIP \$550

- Standard size Trade display at the FAST Conference Industry Exhibition
- Registration for 1 company attendee to attend FAST 2019.
- Display of your company name and recognition as a Bronze Sponsor of FAST 2019 across the SASMA website (including hyperlinks to your website), audio visuals at all sessions, verbally at the Conference and throughout printed materials
- Acknowledgment as a Bronze Sponsor in direct mail and emails relating to the FAST 2019.



SPONSORSHIP OPPORTUNITIES

SPORTS TRAINER OF THE YEAR AWARDS

2019 REGIONAL SPORTS TRAINER OF THE YEAR \$1,320

This award is presented to an Accredited Sports Trainer living outside the metropolitan and Adelaide Hills region who has shown exceptional service to their sport, club or organisation over the past 12 months

2019 METROPOLITAN SPORTS TRAINER OF THE YEAR \$1,320

This award is presented to an Accredited Sports Trainer living in the Adelaide metropolitan and Adelaide Hills region who has shown exceptional service to their sport, club or organisation over the past 12 months

2019 YOUNG SPORTS TRAINER OF THE YEAR \$1,320

This award is presented to an Accredited Sports Trainers who are 30 years of age or younger with a minimum 12 months accreditation who has shown exceptional service to their sport, club or organisation over the past 12 months.

Fun Facts



The SASMA
website

www.sasma.com.au
has 9000-11000
monthly hits



- Standard size Trade display at the FAST Conference Industry Exhibition
- Display of your company logo and recognition as an Award Sponsor for Awards 2019 across the SASMA website (including hyperlinks to your website), audio visuals at all sessions, verbally at the Awards during presentation of your Award category and throughout printed materials
- Opportunity to feature a 300 word article in the 'Latest News' section of the SASMA website (average reach 10,000 per month).
- Social Media exposure on both Facebook and Twitter including acknowledgment as an Award Sponsor in direct mail and emails relating to Awards 2019.
- Corporate signage on stage during your award category at the Awards Night 2019
- Registration for 2 people to attend the FAST 2019 and 2 tickets for the Awards Night.

CONFIRMING YOUR SPONSORSHIP

Confirmation of your sponsorship by 30th November 2018 will increase your exposure on the SASMA webpage and in the forthcoming promotional campaign including announcements and email broadcasts.

To confirm your sponsorship, please complete and sign this form and return to: admin@sasma.com.au

When SASMA has received this confirmation, a tax invoice will be generated and issued to you.

Company name _____

Company _____

Address _____

State _____ Post Code _____

ABN _____

Telephone _____ Fax _____

Mobile _____

Email _____

We will sponsor SASMA and select the following package:

Gold (FAST Conference & Sports Trainer of the Year Awards) \$4,400

Silver (FAST Conference) \$1,100

Bronze (FAST Conference) \$550

2018 Regional Sports Trainer of the Year \$1,320

2018 Metropolitan Sports Trainer of the Year \$1,320

2018 Young Sports Trainer of the Year \$1,320

I have read and agreed to the Terms and Conditions

Authorised Signature _____

Printed Name _____

Company _____

TERMS AND CONDITIONS

- > All prices quoted in Australian Dollars and include GST
- > The extent of acknowledgement of the sponsor should be commensurate with the level of sponsorship (monies, goods or services) received, and as outlined in the sponsorship proposal.
- > Publicity and benefits can only proceed when payment has been received. Payment must be received within 21 days of issue of invoice.
- > Registration of company attendees will be done separately upon confirmation of your sponsorship. All exhibition staff (complimentary or otherwise) must be registered
- > Sponsorship exclusivity of an event or activity, unless otherwise stated in the sponsor proposal is not guaranteed.
- > If you are entitled to host an endorsed private function, you do so at your own expense and at a time/date we approve.
- > Exhibitors and sponsors are responsible for arranging appropriate insurance cover in connection with their attendance at the conference, including loss, theft & liability. SASMA cannot be held liable for any loss, liability or damage to personal property.
- > You must hold a current broadform liability insurance policy for a minimum of AUD 10,000,000. A request for the name of your insurer, your policy number and its renewal date will be issued. This information will be required prior to the conference commencing
- > Cancellation must be in writing. A cancellation fee of 50% of the total sponsorship will be retained by the Organisers if the Sponsor/Exhibitor cancels prior to 15th December, 2018. Cancellations after this date will attract a 100% cancellation fee of the total sponsorship
- > I acknowledge and accept the Terms & Conditions and am authorised by my Company to approve this sponsorship agreement.



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