



## Frequently Asked Questions

### *Transition from Sports Medicine Australia (SA Branch) to South Australia Sports Medicine Association (SASMA) Australasian Sports Medicine Association (ASMA)*

#### **Question**

Why a new name and new brand?

#### **Answer**

In 2013, the National Board of SMA made a decision to move to a centralised organisation (OneSMA) that would replace the previous state run branches. The plan was all financial and business directions and decisions would come from the national board/organisation. State branches would still exist, however they would lose much of their autonomy, both from a financial as well as business respect. SMA-SA made a decision after extraordinary meeting of all members to not join OneSMA at this time.

The new branding and associated material reaffirms the model and positioning in South Australia as the industry leader and organisation of choice in the Australasian and Pacific regions for injury prevention and management, education and training services in sports medicine, and sport and exercise science.

#### **Question**

Will this change the way I communicate with SASMA?

#### **Answer**

No, it is business as usual and there will be no changes to the operations of our business.

#### **Question**

Can I still do work with both SASMA and the Sports Medicine Australia (SMA) Office?

#### **Answer**

Yes. You will need to join SMA.

#### **Question**

Can members still go to the SMA National Conference?

#### **Answer**

Yes, anyone can register and attend – paying the conference fee.

#### **Question**

Will there be any changes to membership?

#### **Answer**

No, the following list of benefits will still apply:

- **The Annual Conferences** (Members and Sports Trainers) are events that are highly rated from the SASMA members due to the quality of presenters and topics covered.
- **Professional Members Education Sessions** are aimed at providing members free education on a range of topics from a multidiscipline approach with take home messages to use in your practice.

- **Networking** with other practitioners with a sports medicine interest is a key focus of all sessions run by SASMA.
- **On line Membership Directory** is active on the SASMA website enabling the sports medicine community and general public the ability to search for your professional details.
- **Journal Articles, Videos and Podcasts** available on line through the Members Portal from our Conference lectures as well as for Members' Education Sessions.
- **Master Class Series** provides members with a focus in their disciplines, particularly targeting our younger members to accelerate their practical knowledge.
- **University Education Series** provides further education sessions for under graduate students and recent graduate members.
- **Sports Trainers Education Series and FAST Conference** provides further education sessions for sports trainers and others working in community sport.
- **Professional Development Workshops** for GP members to receive tailored education by networking with Imaging Organizations.
- **Community Engagement** is a priority for SASMA and it provides an opportunity for members to present at courses run for Accredited Sports Trainers, of which there are over 1200 in South Australia, as well as to clubs and sporting organisations in your local area. This is a great opportunity for members to promote themselves to the general community.
- Access to the **SASMA logo** through the SASMA Branding Policy to increase the profile of your website and your practice.

**Question**

Can I still use the SMA logo on my promotional material?

**Answer**

You will need to contact SMA for anything related to their logo.

**Question**

Can I use the SASMA logo on my promotional material?

**Answer**

Yes as a SASMA Member you can. You will need to consult the SASMA Branding Policy for guidance on application and approval.

**Question**

Can I still get access to insurance through SASMA?

**Answer**

Yes, nothing has changed here. As a member of SASMA there is a Sports Trainers Insurance Policy in place through Safeguard Insurance Brokers, which provides cover Australia wide for SASMA Accredited Sports Trainers.

**Question**

What about accreditation – will I still be accredited?

**Answer**

It is the sport who decides which Sports Trainers Accreditation is accepted, and all sports are accepting both SASMA and SMA accreditations. Your accreditation with SASMA will not change who you can work with and where you can work. There is no difference between SASMA Sports Trainer Accreditations and SMA National Recognised Accreditation, and you do not need both.